

From: Horne, Patrick B.

Sent: Tuesday, March 21, 2023 4:34 PM

To: 'Bhatia, Nina' <nbhatia@velaw.com>

Cc: Elbaum, Lawrence <lelbaum@velaw.com>; Gadson, Patrick <pgadson@velaw.com>

Subject: RE: Vinco Ventures, Inc.

Dear Counsel,

Mr. Gilmore has fully considered your letter dated March 20, 2023, identifying various deficiencies in his request for nomination of Mr. Vick and Mr. Muntz to the board of directors of Vinco Ventures, Inc., and hereby irrevocably withdraws his "Purported Notice" of nomination of Mr. Vick and Mr. Muntz. As implied in your letter, we trust Vinco will avoid publishing its rejection of the Purported Notice in light of this withdrawal.

My clients' intent in submitting Mr. Gilmore's nomination was to help move the company forward in any way they could as shareholders. A strong retail shareholder community wants the company to succeed and prosper, and my clients encourage Vinco and its Board of Directors to engage and work with the shareholder community to help the company whenever legally possible, including considering shareholder representation on the Board in the future.

Best,
Patrick